

2024

OUTDOOR EDUCATION SERIES SPONSORSHIP OPPORTUNITY



YOU
are the missing piece!

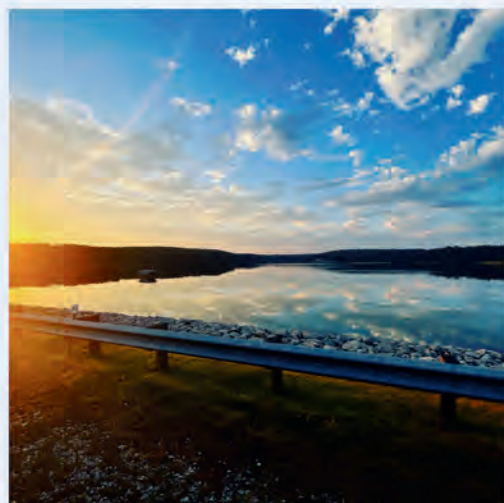


THE YOUTH
THE YOUTH
THE YOUTH





The missing piece!



Content

<u>EXECUTIVE SUMMARY – VISION, MISSION</u>	02
<u>EXECUTIVE SUMMARY – OBJECTIVE, OUTCOMES, NEEDS, & BENEFITS</u>	03
<u>PROGRAM DESCRIPTION – YOUTH LEADERSHIP HENRY SERVICE DAY</u>	04
<u>PROGRAM DESCRIPTION – KIDS FISHING DAY</u>	05
<u>PROGRAM DESCRIPTION – WATERWORKS EXPERIENCE</u>	06
<u>PROGRAM DESCRIPTION – CUBIHATCHA KIDS, YOUTH HARVEST</u>	07
<u>PROGRAM DESCRIPTION – MODEL WATER TOWER STEM COMPETITION</u>	08
<u>PROGRAM DESCRIPTION – YOUTH COMMUNITY EVENTS</u>	09
<u>BUDGET INSIGHT</u>	10
<u>PAST CHAMPIONS</u>	11
<u>CONTACT US</u>	12
<u>EVENT FLYERS & SPONSORSHIP FORMS</u>	13

Executive Summary

VISION

The Henry County Outdoor Education Partnership, in collaboration with the Cubihatcha Outdoor Education Center and the Henry County Water Authority, is honored to present the 2024 Outdoor Education Series. This initiative represents a groundbreaking approach to youth engagement, combining hands-on environmental stewardship with cutting-edge STEM education and leadership development. Designed to empower the next generation of leaders and informed citizens, our series directly aligns with the missions of organizations dedicated to fostering environmental sustainability and youth enrichment.

Amidst the backdrop of a world facing unparalleled environmental challenges, the need for innovative educational programs has never been more critical. The 2024 Outdoor Education Series seeks to fill this gap by offering a diverse range of experiential learning opportunities. From the Youth Leadership Henry initiative to the Model Water Tower STEM Competition, each event is meticulously crafted to enhance participants' understanding of environmental issues, while simultaneously building their STEM competencies and leadership skills.

MISSION

Our partnership is seeking support from esteemed organizations to bring this vision to life. By investing in the 2024 Outdoor Education Series, you will not only contribute to the cultivation of environmental stewardship and educational excellence among Henry County's youth but also become a part of a larger movement towards a sustainable and enlightened future.

As we embark on this journey, we extend an invitation to join us in making a profound impact on the lives of young people and the health of our planet. Together, we can nurture a generation of leaders who are not only prepared to face the environmental challenges of tomorrow but are also committed to acting as stewards of the earth today.



Executive Summary

OBJECTIVES

- To enhance STEM education and environmental awareness among youth.
- To develop leadership skills and foster community engagement.
- To promote environmental stewardship and sustainability practices.

EXPECTED OUTCOMES

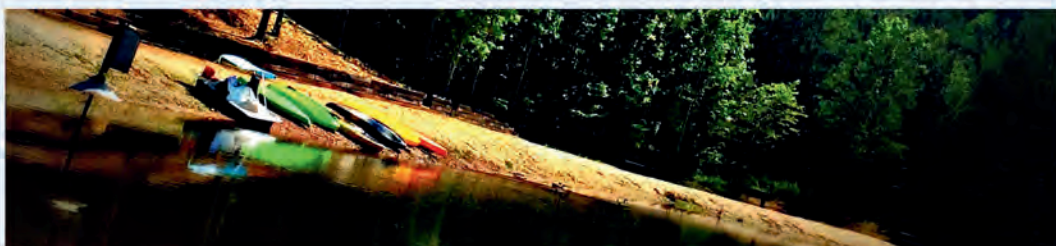
- Increased interest and proficiency in STEM fields among participants.
- Improved leadership skills, demonstrated through collaborative projects and community service.
- A strengthened sense of responsibility towards environmental conservation and sustainability.

NEED STATEMENT

In today's rapidly evolving world, equipping our youth with the knowledge and skills to address complex environmental challenges is imperative. Henry County's youth currently lack adequate access to outdoor educational programs that integrate STEM learning with environmental stewardship. The 2024 Outdoor Education Series aims to bridge this gap, offering comprehensive, hands-on learning experiences that prepare participants to be informed, responsible citizens.

SPONSORSHIP BENEFITS

- Making a tangible impact on the community by supporting educational growth and environmental sustainability.
- Gaining brand visibility and positive association through event materials, promotional efforts, and media coverage.
- Contributing to the development of informed, responsible youth prepared to tackle environmental challenges.



Program Description

The 2024 Outdoor Education Series, a collaborative initiative by the Henry County Outdoor Education Partnership, Cubihatcha Outdoor Education Center, and Henry County Water Authority, is a comprehensive program designed to engage youth in enriching outdoor educational experiences. Our series comprises seven key events:

YOUTH LEADERSHIP HENRY SERVICE DAY (APRIL 11, 2024)

Youth Leadership Henry, a prestigious countywide leadership program for high school sophomores, is crafted and administered by the Henry County Chamber of Commerce. In a synergistic partnership, we are proud to host the Class Service Project Day, an integral component of the program designed to mold the next generation of leaders through a combination of leadership skill development and environmental stewardship education.

The mission of Youth Leadership Henry is "to identify emerging leaders, to bring them together in an atmosphere conducive to the free exchange of ideas, and to provide them with an enlightening educational experience." The Class Service Project Day is a testament to this mission, offering participants a hands-on opportunity to learn about leadership in the context of environmental conservation. The day is dedicated to teaching participants how to be effective stewards of our planet, with a particular focus on preserving and protecting water resources.

Throughout the Class Service Project Day, students engage in activities and discussions that enhance their understanding of leadership principles and environmental issues. They learn the importance of community involvement and are encouraged to take initiative in addressing the environmental challenges facing Henry County and beyond. This unique blend of leadership training and environmental education aims to increase participants' awareness of vital community issues and needs, inspiring them to become responsible, engaged leaders committed to making a positive impact.

Upon completing the program, students emerge with a heightened sense of civic duty and a deeper commitment to environmental stewardship, equipped with the knowledge and skills to lead change within their communities and beyond.



Program Description

KIDS FISHING DAY (JUNE 8, 2024)

The Henry County Outdoor Education Partnership, in collaboration with the Cubihatcha Outdoor Education Center and the Henry County Water Authority, is delighted to announce the third Annual Cubihatcha Kids Fishing Day. This event stands as a testament to our commitment to connecting youth with nature, through the timeless activity of fishing, while instilling in them a profound respect for water conservation.

Designed to engage children and adolescents aged 3 to 17, Kids Fishing Day is more than just a fishing event; it's a comprehensive educational experience that promotes physical wellness, enhances social skills, and offers emotional benefits. Hosting over five hundred participants at The Cubihatcha Outdoor Center, we aim to create a memorable day filled with learning, fishing, and fun.

Participants will be introduced to the basics of fishing, with a strong emphasis on environmental education and the importance of conserving our water resources. The event will also feature competitions, with prizes awarded for the biggest fish caught in three age categories: 6 years and under, 7-12 years old, and 13-17 years old. These contests are designed to encourage friendly competition, celebrate the joys of fishing, and foster a lasting connection with the natural world.

Kids Fishing Day is not just an opportunity for young anglers to cast their lines; it's a chance for them to learn about the delicate balance of aquatic ecosystems, the importance of clean water, and how they can contribute to the preservation of our planet's precious resources. We eagerly anticipate another successful event, continuing our tradition of educating and inspiring the next generation of environmental stewards and fishing enthusiasts.



Program Description

WATERWORKS EXPERIENCE FOR RISING 9TH GRADERS

(JULY 9-12, 2024):

The WaterWorks Experience is a specially designed program aimed at rising 9th graders, offering an inspiring introduction to the world of water professions. Set against the backdrop of our community's vital water resources, this four-day experience is dedicated to unveiling the significant impact a career in water can have on public health and safety. It's an opportunity for students to explore how they can contribute to the well-being of their community while acquiring essential skills for today's workforce.

Participants will dive into a comprehensive curriculum that covers watershed protection, water treatment and collection processes, and crucial professional career skills. The program is crafted to be engaging and fun, with a host of interactive activities planned, including:

- Boat Rides on a Reservoir: Providing firsthand insight into the source of our drinking water and the importance of preserving our natural waterways.
- VIP Tours at Water & Wastewater Plants: Offering a behind-the-scenes look at the treatment processes that ensure our water is safe and clean.
- Mock job interviews with Water Professionals & Financial Training: Giving students the chance to learn from experienced industry professionals about the realities of working in the water sector, alongside fundamental financial skills for career readiness.
- Water Testing at Our Lab & More: Engaging students in hands-on scientific exploration of water quality and treatment.

To ensure a great start to each day, breakfast will be provided for all participants. This immersive experience not only aims to educate but also to inspire the next generation of water industry professionals by demonstrating the diverse and rewarding career paths available in this essential field.



Program Description

CUBIHATCHA KIDS (SEPTEMBER 9-13 AND 23-27, 2024)

During the fall season, the Cubihatcha Outdoor Education Center becomes a hub of vibrant educational activity, hosting over 3,000 local 3rd grade students from Henry County Public Schools. This program, known as "Cubihatcha Kids," leverages the center's expansive outdoor classrooms to provide immersive, hands-on environmental science and conservation lessons.



The initiative is a testament to the enduring efforts of the Henry County Outdoor Education Partnership, a collaborative endeavor involving the Henry County Water Authority (HCWA), the Henry County Board of Education, and numerous local and regional sponsors. Through "Cubihatcha Kids," students gain invaluable exposure to environmental stewardship principles, fostering a deep connection with nature and an understanding of their role in preserving our planet.

This program is a cornerstone of our series, illustrating the power of community collaboration in enriching educational experiences and promoting sustainability among the next generation.



Program Description

YOUTH HARVEST (OCTOBER 19 AND NOVEMBER 2, 2024)

The Youth Harvest encompasses two Youth Deer Hunts hosted at the Henry County Water Authority's (HCWA) Walnut Creek Land Application System (LAS) site. This expansive area, covering more than 1,000 acres of protected green space, serves as the backdrop for these unique educational events. In alignment with guidelines from the Georgia Department of Natural Resources, these hunts play a critical role in maintaining proper land management and ensuring the sustainability of local wildlife habitats.



These events are more than just hunting excursions; they are integral to HCWA's efforts to balance the deer population, contributing to healthier ecosystems and preventing overpopulation issues that can lead to environmental imbalance. Participants are provided with an immersive outdoor experience that teaches them about responsible wildlife management, conservation ethics, and the significance of sustainable practices in preserving natural habitats.

The Youth Harvest events not only serve the community by aiding in deer population control but also offer young participants a meaningful way to connect with nature, understand the complexities of ecosystem management, and learn the importance of conservation efforts. These experiences are designed to foster a deeper appreciation for environmental stewardship and encourage a lifelong commitment to protecting our planet's natural resources.



Program Description

MODEL WATER TOWER STEM COMPETITION (NOVEMBER 8, 2024)

Each November, the Henry County Water Authority extends a unique opportunity to students from the county's middle schools through the Model Water Tower Competition. This competition is not merely a contest; it's an engaging, science-oriented event designed to spark interest in engineering and various water-related professions. The primary goal is to enlighten students about the critical importance of reliable drinking water and to introduce them to the rewarding career paths within the water industry.

Participants are tasked with designing and constructing a model water tower that meets specific size and height criteria. These model towers undergo rigorous evaluations for leaks and stability, hydraulic efficiency, and the innovative use of recycled materials. Beyond the technical aspects, students enhance their soft skills by practicing interviewing techniques and presentation skills as they explain their projects to a panel of water industry professionals. Creativity in art and design is highly encouraged, alongside fostering a spirit of fun and discovery.

To recognize and incentivize excellence, cash prizes are awarded to the top three finishers, making the competition not only a learning adventure but also a rewarding experience for the participants. Through this competition, students gain invaluable insights into the water industry, laying the groundwork for future educational and career pursuits in STEM fields.

Each event is designed to offer unique, experiential learning opportunities that promote STEM education, leadership development, and environmental stewardship among youth in Henry County.



Program Description

HCWA YOUTH COMMUNITY EVENTS (ONGOING THROUGHOUT THE YEAR)

Beyond the scheduled events of the 2024 Outdoor Education Series, the Henry County Outdoor Education Partnership, in collaboration with Cubihatcha Outdoor Education Center and Henry County Water Authority, extends its commitment to environmental education and stewardship through a series of Youth Community Events. These events, spread throughout the year, are designed to engage young minds in vital discussions about water conservation, pollution prevention, and the preservation of our essential water resources.

The aim of the HCWA Youth Community Events is to cultivate a deep appreciation for water — our most precious natural resource. Through a blend of interactive workshops, informative seminars, and hands-on activities, participants are educated about the critical challenges of water conservation and the vital role they can play in addressing these issues. These events also shine a light on the tireless efforts of essential workers dedicated to ensuring our water remains safe and clean for all.

Key objectives of these community events include:

- Educating youth on the importance of water conservation and empowering them to contribute positively to this cause.
- Increasing awareness of the detrimental effects of pollution on our waterways and the environment at large.
- Highlighting the work of professionals in the water industry committed to maintaining water quality and public health.

By offering these additional educational opportunities, the partnership underscores its mission to nurture informed, responsible citizens who are keenly aware of environmental values and motivated to contribute to its sustainability. The HCWA Youth Community Events play a crucial role in building a conservation-minded culture among Henry County's youth, fostering a generation equipped to tackle and surmount the environmental challenges of tomorrow.



Budget Insight

We invite you to take part in our education series, a set of beloved community initiatives that combine fun, education, and environmental awareness for our young participants.

The sponsorship for our events is judiciously divided into the following key areas:

Food & Supplies: Ensuring that our young scholars and their families have delicious, nutritious meals and all necessary supplies for a full day of learning.

Advertising: Crafting engaging marketing campaigns to maximize event attendance and community engagement, ensuring a wide-reaching impact.

First Responders: Guaranteeing the safety and well-being of all attendees by having professional first responders ready to provide immediate assistance if needed.

Prizes & Giveaways: Offering memorable rewards and takeaways that add excitement to the day's activities. It's important to note that many of our giveaway items are generously donated by community supporters.



Your generous sponsorship will support these critical components, making the Outdoor Education Series not just possible, but a truly exceptional experience for all involved. These events are more than just a day of adventure—they are opportunities to inspire and educate, instilling a sense of stewardship for nature in the hearts of children.

We appreciate your consideration and hope to partner with you in fostering a love for the outdoors and community spirit that will thrive for generations to come.



Past Champions

We would like to express our sincere appreciation to the esteemed patrons who have been instrumental in supporting our community initiatives. Their generous contributions have significantly impacted our endeavors, and we are truly grateful for their ongoing commitment.

PAST CHAMPIONS



CUBIHATCHA KIDS FISHING DAY



SMITH WELCH
WEBB & WHITE
ATTORNEYS AT LAW



Brent Scarbrough
& COMPANY
Brent.us
100% Employee Owned



Clayton
SINCE 1944
APPLIANCES INC.
770-461-8331
WWW.CLAYTONAPPLIANCE.COM



JIM
Ellis
Toyota of McDonough

Vulcan
Materials Company



BENNETT
TAYLOR FAMILY FOUNDATION

BARGE
DESIGN SOLUTIONS

BELLAMY
STRICKLAND
THE TRUCK CAPITAL OF GEORGIA

HOLDER
EQUIPMENT



CLEAN EARTH
SANITATION

JWA



P
PUBLIC SUPER MARKETS
CHARITIES



ATLANTA
ACCESS CONTROLS
INC.



Thank You To Our Sponsors!





Contact Us



100 COLLINS ROAD,
LOCUST GROVE, GA 30248



JOHN.BASLER@HCWA.COM



+1 770480-5450



TRAVIS.JACKSON@HCWA.COM



+1 678-689-7006



FACEBOOK.COM/CUBIHATCHAOUTDOORCENTER



HTTPS://WWW.HCWA.COM/COMMUNITY-EDUCATION

HENRY COUNTY OUTDOOR EDUCATION PARTNERSHIP OUTDOOR EDUCATION SERIES SPONSORSHIP



The 2024 Outdoor Education Series Empowering Youth, Enriching Communities

Join us in making a lasting impact on the lives of our community members through our exciting lineup of educational events in 2024. The Henry County Outdoor Education Partnership, in collaboration with Cubihatcha Outdoor Education Center and Henry County Water Authority, invites you to be a sponsoring partner for the entire 2024 Outdoor Education Series.

Some of Our Event Highlights Includes:

Youth Leadership Henry - April 11, 2024

Kids Fishing Day - June 8, 2024

Waterworks Experience for rising 9th Graders - July 9-12, 2024

Cubihatcha Kids - September 9-13 and 23-27, 2024

Youth Harvest - October 19, 2024, and November 2, 2024

Model Water Tower STEM Competition - November 8, 2024

Why Sponsor?

Community Impact: Demonstrate your commitment to community growth, education, and environmental sustainability.

Brand Visibility: Gain exposure through event materials, promotional collateral, and press releases.

Positive PR: Be recognized as a key supporter of initiatives that empower and educate our youth.

How to Become a Sponsor:

Please take the time to complete page 2 and commit to supporting our educational outreach throughout the 2024 Outdoor Education Series.

On behalf of the Henry County Outdoor Education Partnership, Cubihatcha Outdoor Education Center, and Henry County Water Authority, we thank you for your generous support in making a meaningful difference in our community.

Special thanks to our partnership with:



2024 Outdoor Education Series

Cubihatcha Outdoor
Education Center
100 Collins Rd.
Locust Grove, GA 30248

Information

Phone: 678-583-3930

Email: communityevents@hcwa.com

Henry County Outdoor Education Partnership
is a 501c3 non-profit organization.

2024 OUTDOOR EDUCATION SERIES SPONSORSHIP LEVELS

Person or Company (as it should be listed on printed material)

Name of Individual to serve as company contact

Address

City, State, Zip

Phone

Email

Enclosed is my check payable to
Henry County Outdoor Education Partnership

Donated item(s) available for pick up:

The Big Fish Sponsorship (\$5000):

- Opportunity to present at the events
- Company logo prominently featured on event banner
- Company promoted on Social Media Accounts
- Company prominently promoted on website
- Cubihatcha Outdoor Education Partnership polo
- 1 Year Complimentary Fishing Pass
- Vendor Table setup at Kids Fishing Day event

Reel Legends Sponsorship (\$2500):

- Company logo prominently featured on event banner
- Company promoted on Social Media Accounts
- Company prominently promoted on website
- 1 Year Complimentary Fishing Pass
- Vendor Table setup at Kids Fishing Day event

Big Bass Sponsorship (\$1000):

- Company promoted on Social Media Accounts
- Company prominently promoted on website

Pro Angler Sponsorship (\$500):

- Company prominently promoted on website

Sponsorship of the 2024 Outdoor Education Series is designed for companies and individuals interested in participating in the youth educational outreach provided by Henry County Outdoor Education Partnership, Cubihatcha Outdoor Education Center, and Henry County Water Authority. By underwriting the event, sponsorship proceeds will be directed to Henry County Outdoor Education Partnership and Cubihatcha Outdoor Education Center youth programs and projects.



2024 Outdoor Education Series

Cubihatcha Outdoor
Education Center
100 Collins Rd.
Locust Grove, GA 30248

Information

Phone: 678-583-3930

Email: communityevents@hcwa.com

Henry County Outdoor Education Partnership
is a 501c3 non-profit organization.